



# *Media Advisory*

**Office of Mayor Chuck Reed**

For Immediate Release:  
August 27, 2008

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## **San José Urges Caution in School Zones to Keep Kids Safe**

*Slow down, pay attention as kids return to school*

**Event:** As San José children head back to school, Mayor Chuck Reed, Councilmember Pierluigi Oliverio, and City and school officials are urging drivers, pedestrians and bicyclists to slow down and pay more attention in school zones.

Police Chief Rob Davis will provide safety tips for parents driving in school zones and announce Operation Safe Passage. The City will outline the expansion of the School Area Parking Patrol Team, which enhances safety in school zones through education and enforcement and provides and fits bike helmets for children riding without one.

**When:** 9:00 a.m., Thursday, August 28, 2008

**Where:** Hoover Middle School  
1635 Park Avenue, San José 95126

**Who:** San José Mayor Chuck Reed  
San José Councilmember Pierluigi Oliverio, District 6  
San José Police Chief Rob Davis  
Asst. Superintendent Bill Erlendson, San José Unified School District  
Suzanne Barbarasch, Principal at Hoover Middle School  
James Helmer, San José Transportation Director  
Officer Todd Thibodeau, California Highway Patrol  
San José Parking Compliance Officers

**Visuals:** Parents dropping children off at school (8:00 a.m. to 8:24 a.m.)  
California Highway Patrol motorcycles  
Radar signs mounted on School Area Patrol Team vehicles

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