

# SAFE DRIVING

IS GOOD FOR YOUR  
CHILD'S HEALTH!



For more information about the City of San José Street Smarts traffic safety education program, contact:  
**408.975.3238**

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**408.535.3500 or 800.735.2929 (CRS).***

**City of San José**




[www.GetStreetSmarts.org](http://www.GetStreetSmarts.org)

EVERYONE KNOWS YOU ARE A REALLY  
**GOOD DRIVER.**



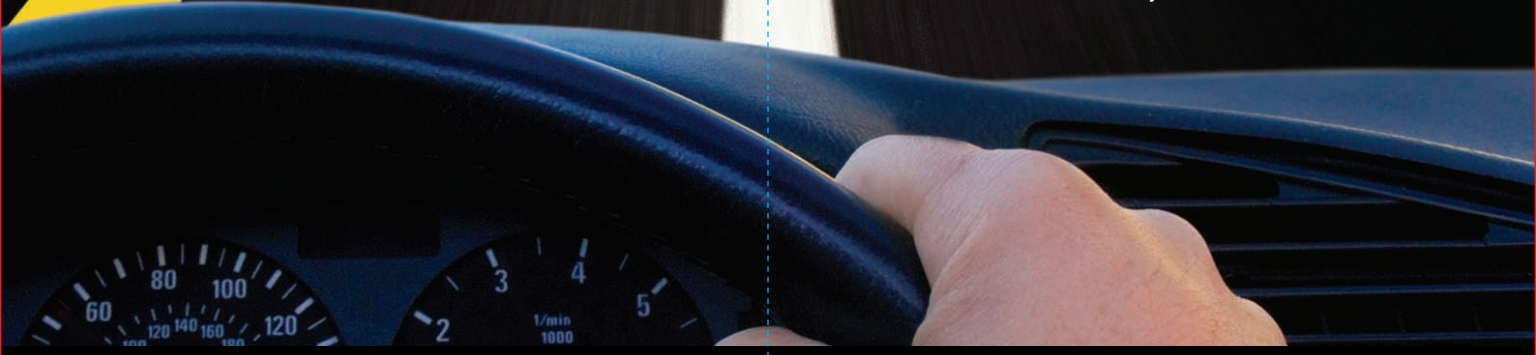
**AT 25 MPH  
YOU WOULD  
STOP HERE.**

BUT ARE YOU A GOOD STOPPER?  
**WHERE WOULD  
YOU STOP?**



**AT 30 MPH  
YOU WOULD  
STOP HERE.**

After hitting the first two children and increasing their chance of major injury, such as broken bones, severe cuts, unconsciousness, or permanent disability, by 60%.



Driving five miles over the speed limit may not seem like a very big deal, until you harm or kill a child who unexpectedly runs in front of your car. It doesn't matter

how good of a driver you are. The faster you go, the longer it takes to stop your moving car. Speeding is hazardous to our children's health.



# DO YOU HAVE KIDS? DO YOU KNOW KIDS?

THINK ABOUT HOW YOU WANT PEOPLE TO DRIVE AROUND YOUR KIDS...

## SAFE DRIVING PRACTICES

### DO:

- Come to a complete stop at stop signs.
- Always yield to pedestrians in crosswalks.
- Only load passengers at the curb in the designated safe loading areas.
- Expect children to pop up in the wrong place!
- Follow the safety instructions given by crossing guards and school officials.
- Buckle up **everyone** in your car.
- Always pay attention to the road.



## DANGEROUS DRIVING PRACTICES

### DON'T:

- Pick up or drop off your child in the middle of the street.
- Call your children across the street to your car.
- Double-park.
- Make **U-turns** in school zones.
- Block the crosswalk or driveways with your car.
- Park in red zones or bus zones.
- Leave your vehicle unattended in a passenger loading zone.
- Speed through school zones or residential areas.
- Talk on your cell phone.
- Get distracted while you are driving.

## TEACH THE CHILDREN IN YOUR LIFE TO:

- Walk on the sidewalk, not in the street.
- Look **all** ways before crossing the street.
- Make eye contact with drivers before stepping off a sidewalk.
- Cross the street only in the crosswalk or at an intersection, not in the middle of a block.
- Watch for backing cars.
- Obey adult crossing guards and school safety patrols.
- Pay attention to cars when walking or biking.
- Never step out from between parked cars (drivers can't see them in time to stop).
- Never chase a ball into the street.

## PROTECT YOUR CHILDREN. PROTECT OUR CHILDREN.

We need to protect our children. Remember, you have the power to keep them safe. When you're in a school zone, pay extra attention, obey all traffic laws, and drive the speed limit. Good drivers are good stoppers!

**Please drive carefully, especially in school zones.**

## DID YOU KNOW?

- Many speeders in your neighborhood **live** in your neighborhood.
- 23% of fatal accidents happen on local roads, such as residential streets.
- You are more likely to die when struck by a car traveling 30 mph than a car traveling 25 mph.
- According to the World Health Organization's 2007 "Youth and Safety Report":  
[Car crashes are the number one cause of death for young persons, worldwide, between the ages of 10 and 24.](#)

## DON'T BE A STATISTIC!



### DISTANCE IT TAKES TO STOP A CAR

